



**UNIVERSITÀ DI PARMA**

# **International Business and Development (IBD)**

Second Cycle Degree (MSc)

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DEPARTMENT OF ECONOMICS AND MANAGEMENT

Double degree with Vilnius University - Lithuania; Grenoble Ecole de Management - France; Hochschule Bochum - Germany; FECAP - Brazil.

International Business and Development (IBD) is a second cycle degree in economics and business (LM77-Management), taught and examined entirely **in English**, offered by the Department of Economics and Management of the University of Parma.

It is a **two-year course** and on successful



SECOND-CYCLE DEGREE COURSE



FREE ACCESS



COURSE IN ENGLISH



CLASS LM-77



CLOSE SECTION

<https://corsi.unipr.it/en/cdlm-ibd>

# THE COURSE

- A **two-year course** in economics and business: graduates are awarded the “**laurea magistrale**” or **second cycle degree certificate (MSc)**.
- All seminars and lectures are conducted in English.
- Aims to provide a thorough grounding in **international economics and global development**, with attention to some specific aspects of business management.
- IBD is designed for candidates from different academic backgrounds.

## [Enrolment procedures and deadlines](#)

For international students (students holding a non-Italian bachelor degree) a pre-evaluation is required to access the course.

- [International students \(Unipr\)](#) – [International students \(IBD\)](#)

# CAREERS

- IBD combines English teaching with economics, management and development.
- IBD students often find good internship opportunities before graduating.
- After graduation, surveys show a high level of student satisfaction and statistics on IBD graduates employment are good.
  - Companies operating on international markets, import/export and fair trade.
  - Multinational corporations.
  - NGOs working in cooperation and development.
  - European and supranational organizations and national and regional institutions operating internationally.

# STUDY PLAN: FIRST YEAR

FIRST YEAR	ECTS Credits	Hours	DSS	Semester
International Accounting and Governance	10	70	P/07	1
Growth and History of the Global Economy	9	63	P/06 P/12	1
Economic Statistics	9	63	S/03	2
Sociology and Economics of Globalisation <i>OR</i>	9	63	P/01	2
Micro & Macro Economics	9	63	P/02	1
Cooperation and Competition among Firms	9	63	P/06	2
International Branding and Retailing	10	70	P/08	2
Communication Skills	3	21		

# STUDY PLAN: SECOND YEAR

SECOND YEAR	ECTS Credits	Hours	DSS	Semester
Development Economics and International Cooperation	9	63	P/01	1
Law, Economics and Culture	8	56	IUS/05	1
International Financial Management	9	63	P/11	1
Environmental Economics	6	42	P/02	2
Contemporary Issues and Tools in Economics (visiting professor)	7	49	P/06	2
Student Choice*	8-12			
Dissertation**	14			
<b>Total</b>	<b>120</b>			

\* Economics of European Integration – 6 credits

\* Religious diplomacy – 4 credits

\* Seminars on business management – 4 credits

\* Internship

\*\* Seminars on dissertation writing

\* Soft skills

# TECHING METHODS

- The teaching methods are mainly interactive and require student participation.
- **Class work:**
  - **Attendance** and **participation** in all the activities organised by the lecturers (project work, group work, etc.) are **strongly recommended**.
- **Final questionnaire:**
  - Your opinion is important. At the end of each course unit fill in the questionnaire very carefully.

# LANGUAGES

All IBD students are required to obtain a certificate of English at B2 level.

Students may enrol for IBD without a certificate, but must produce it by the end of the first academic year in order to take second-year exams.

- **IBD requirement (English):**
  - By September 2024, one of the [these](#) certifications is required.
  - Students who do not obtain a certificate by September 2024 will not be permitted to take second-year exams.
- **For international exchanges (Overworld, Erasmus+,...)**
  - LPT (Language Placement Test), internal test, compulsory to apply for international exchanges.
- **General principle: the sooner the better.**



# INTERNATIONAL EXCHANGES

IBD offers all students the opportunity to spend a period of time at a foreign university.

- **Erasmus+**
- **Bilateral exchange agreements, including outside the EU**
  - Scholarships usually from Overworld programme.
- **Double degrees**
  - Vilnius University (Lithuania): 1 semester
  - Bochum University (Germany): 1 year
  - Grenoble Ecole de Management (France): 1 year
  - FECAP (São Paulo – Brazil): 1 year
  - Usually funded through Erasmus+ and Overworld programmes
- Competitive selection procedures.
- Specific meetings on international exchanges are organised during the year.

# OVERWORLD PROGRAMME

- Students apply directly to the University of Parma and select one of the universities available.
- Some programmes include the dissertation written abroad.
- Applications are usually in January-February, for exchanges in the next academic year (from September), but always check on the website!

# OTHER ACTIVITIES

- In order to support first-year students, specific activities are organised:
  - Welcome lesson
  - International students
  - Introduction to Statistics
  - ...
- Material and seminars on how to write a dissertation.

# EVERYDAY LIFE

- Lessons are organised over two semesters:
  - Mid-September to December
  - February to May
- Three exam sessions:
  - December-January, 3 exam dates
  - May-July, 3 exam dates
  - September, 1 exam date
- Lectures and exam sessions never overlap (but project work or group work might be subject to continuous assessment).
- Office hours are suspended during holidays.

# TRAINING CREDITS FOR CULTURAL, ARTISTIC, SOCIAL AND SPORTING ACTIVITIES

The University grants the following to students who request it,  
**UNIVERSITY TRAINING CREDITS** for free participation activities carried out in the context of  
**SPORTS, CULTURE, SOCIAL ACTIVITIES**  
**6 ECTS CREDITS RECOGNISED**

## Info:

- CUS PARMA for sports credits:  
<http://www.cusparma.it>
- CAPAS for credits in the field of cultural arts:  
<http://www.capas.unipr.it>
- SOLIDARITY FORUM for credits in the social field:  
[formazione@forumsolidarieta.it](mailto:formazione@forumsolidarieta.it).



## RULES

<https://www.unipr.it/node/17128>

# FINAL DISSERTATION

- The final examination consists of a written dissertation, theoretical or empirical, focussing on a topic related to the degree course.
- What you need is:
  - A supervisor
  - A title and a subject decided with the supervisor
  - Compliance with the [deadlines](#) (check the dates with your supervisor)
- Material and seminars on how to write a dissertation.

# DO YOU HAVE A PROBLEM?

Of an **educational nature**: you can contact the **tutor**, the **chairperson** of the course of study (→ Prof. Paolo Fabbri) or the **RAQ** (Quality Assurance Officer → Prof. Simone Baglioni).

Of an **organisational nature**: you can contact the Department's teaching secretariat (Front Office)

Of a **personal nature**: you can turn to teacher and student tutors or to our counselling service within the Reception and Inclusion Centre



For **complaints, suggestions or appreciations**: fill in the online form [www.unipr.it/unipr-ti-ascolta](http://www.unipr.it/unipr-ti-ascolta)

# See you in Parma!

International Business and Development  
<https://corsi.unipr.it/en/cdlm-ibd>

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