



# UNIVERSITÀ DI PARMA

DIPARTIMENTO DI SCIENZE  
ECONOMICHE E AZIENDALI

## INTERNATIONAL BUSINESS AND DEVELOPMENT (IBD)

Classe LM77 - Lauree magistrali in Scienze Economico-Aziendali  
Second-Cycle Degree

Course leader Prof. Paolo Fabbri

### Course outline – Students enrolled in 2023-24

#### First Year

#	Subject	Module	SSD	Credits	Semester
1	Growth and History of the Global Economy	Economic Growth and Innovation	SECS-P/06	5	1
		History of Globalization	SECS-P/12	4	
2	International Accounting and Governance		SECS-P/07	10	1
3	Economic Statistics		SECS-S/03	9	2
4A	Sociology and Economics of Globalisation		SECS-P/01	9	2
	or				
4B	Micro and Macro Economics		SECS-P/02	9	1
5	Cooperation and Competition Among Firms		SECS-P/06	9	2
6	International Branding & Retailing		SECS-P/08	10	2
	Communication Skills			3	

#### Second Year

#	Subject	SSD	Credits	Semester
7	International Financial Management	SECS-P/11	9	1
8	Law, Economics, and Culture	IUS/05	8	1
9	Development Economics and International Cooperation	SECS-P/01	9	1
10	Environmental Economics and Policy	SECS-P/02	6	2
11	Contemporary Issues and Tools in Economics	SECS-P/06	7	2

	Credits
Student Option	8-12
Final Dissertation	14
Credits - Total	<b>120</b>

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